

ONE HUB

INFLUENCER MARKETING AGENCY

Your Premier
Influencer Marketing Agency
in Dubai

Now serving brands across the UAE and wider GCC 2026

10,000+

Verified UAE
Influencers

90+

Trusted Brand
Partners

15,000+

Campaigns
Delivered

500+

Active Creators,
Dubai to GCC

Who We Are

OneHub is a leading influencer marketing agency in Dubai. With a growing network of micro, macro, and mega influencers, we create engaging content across every niche.

We bring together the talent of social media and the ambition of your business to collaborate and create something extraordinary. No matter which industry you're in, we have just the right influencer for you.

With a network of 10,000+ verified UAE influencers spanning Instagram, TikTok, Snapchat, YouTube, and LinkedIn, we design data-driven, AI-assisted campaigns that create real business impact from launch buzz to measurable sales.



Where We Work

- Instagram
- TikTok
- Snapchat
- YouTube
- LinkedIn

10,000+

Verified UAE Influencers



Great Content: The Heart of Our Strategy

At OneHub, we specialize in crafting compelling narratives for brands by collaborating with influencers.

Our approach is built on the belief that every brand has a story waiting to be told — and we connect you with influencers who know how to captivate and engage audiences authentically.

What We Do

- Influencer Identification & Selection
- Campaign Strategy & Planning
- Content Creation & Direction
- Content Distribution & Amplification
- Monitoring & Analytics



Content We Create

Instagram Reels

TikTok Shorts

Stories & Live Sessions

UGC & Product Seeding

Long-Form YouTube

Sponsored Posts



What Sets Us Apart

Practical advantages built into every OneHub campaign.



Fake Follower Detection

We detect and eliminate fake followers so you're matched with genuinely engaged audiences.



Omni-Channel Reach

Influencers across Snapchat, Instagram, TikTok, and every platform your growth strategy needs.



Improve Google Reviews

We help sharpen your Google Business presence, driving more reach and visibility.



Approve / Reject Control

You keep full flexibility to approve or reject any influencer as per your choice.



Micro & Macro Influencers

We help you meet the creators — micro, macro, or mega — that fit your goals.

Monthly Reports

Up-to-date, transparent reporting with data-backed recommendations for what's next.



OneHub by the Numbers

Our transparent approach, industry expertise, and relentless focus on ROI have made us a trusted partner across real estate, hospitality, fashion, beauty, F&B, sport, education, and lifestyle.

10,000+

Verified UAE Influencers

90+

Trusted Brand Partners

15,000+

Campaigns Delivered

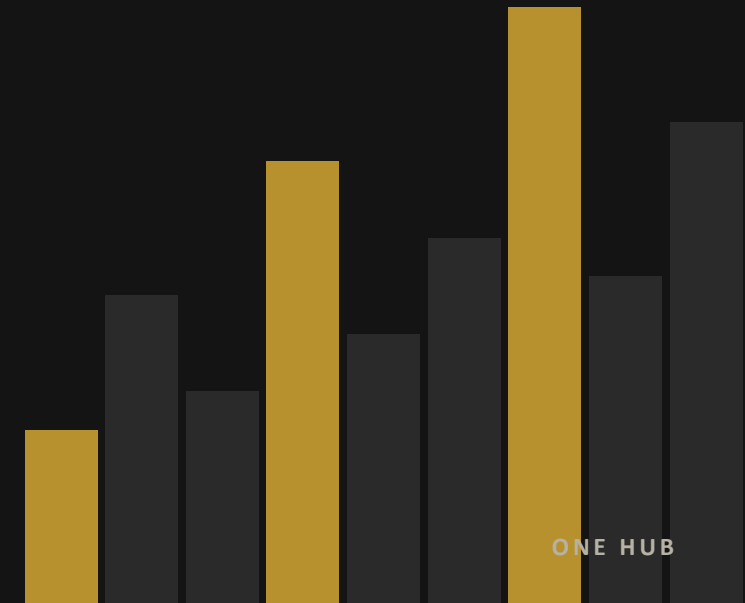
500+

Active Creators, Dubai to GCC

Awarded Dubai's Best Influencer Marketing Agency (2022)



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ONE HUB

Collaborating with the Best

We hold ourselves and our partners to the highest standards. We're selective in our collaborations, working exclusively with a curated network of influencers who excel in their respective niches.

Our rigorous selection process ensures we collaborate with creators who are not just content producers, but experts capable of delivering exceptional results for your brand. Partnering with the best is the key to achieving excellence in influencer marketing.



“Partnering with the best is the key to achieving excellence in influencer marketing.”

OneHub Team



Our Process

- 01** **Share Your Brand Brief**
Tell us your goals, target audience, and budget.
- 02** **Strategy & Campaign Planning**
A complete roadmap across platforms, formats, and KPIs.
- 03** **Influencer Matching**
Verified creators chosen for fit, quality, and reach.
- 04** **Creative Briefing & Direction**
Clear direction that preserves each creator's authentic voice.
- 05** **Content Review & Approval**
Every post reviewed against brand guidelines before it goes live.
- 06** **Campaign Launch & Publishing**
Coordinated, platform-specific publishing for maximum impact.
- 07** **Live Performance Monitoring**
Real-time tracking of reach, engagement, and conversions.
- 08** **ROI Report & Next Steps**
A full report with metrics, attribution, and recommendations.



Our Reach: Industries We Cover

No matter which industry you're in, we have just the right influencer for you.

- Fashion & Luxury
- Beauty
- Travel
- Food & Cooking
- Fitness & Wellness
- Lifestyle
- Parenting & Family
- Technology & Gadgets
- Home & Decor
- Real Estate
- Automotive
- Entertainment & Pop Culture
- Finance & Investment
- Health & Medical
- DIY & Crafts
- Pets & Animals
- Business & Entrepreneurship
- Education & Test Prep
- Hospitality & Nightlife
- E-Commerce & Retail



TRUSTED BY 90+ BRANDS

Brand Partners Across the UAE

We've partnered with startups, growing businesses, and leading names across the UAE.

Real Estate & Hospitality Partners

DAMAC

EMAAR

TAJ Hotels

Le Méridien

Macro Construction

DLF

Hyatt

Sobha Realty

Jumeirah

Brookfield

Beauty & Fragrance Partners

Sephora

Oriflame

Faces Canada

Nykaa

Mamaearth

Kama Ayurveda

Colorbar

Swiss Arabian Perfumes



TRUSTED BY 90+ BRANDS

Brand Partners Across the UAE

We've partnered with startups, growing businesses, and leading names across the UAE.

E-Commerce Partners

Amazon.ae

TEMU

noon

Namshi

Mynt

AJIO

Tata CLiQ

Lifestyle Partners

JAMA Jewels

NIVEA

blissclub

Tanishq

LastRep

The Souled Store

globaldesi

Dove



NEW & NOTABLE

Recent Partnerships

A few of the brands OneHub has recently taken on — spanning sport, education, and heritage fragrance.

Lululemon

SPORT & WELLNESS

“Best in Class” back-to-campus influencer campaign, UAE

TOEFL

EDUCATION & TEST PREP

Multi-campaign micro-influencer partnership since February 2026

Swiss Arabian Perfumes

HERITAGE FRAGRANCE

Eid gifting campaign concept, built on the brand's 1974 Sharjah roots



TRUSTED BY 90+ BRANDS

F&B, Nightlife & Lounge Partners

We've partnered with startups, growing businesses, and leading names across the UAE.

F&B Partners

Burger King

Numero Uno

Kaidian Caviar

Haldiram's

Britannia

Bravo

Stroganoff

Best Food Company

Majlis

Nightlife & Lounge

Zaika Russian Club

Oxygen

Aurora Lounge

Night Clubs Dubai

Makati

Underground

Cubes Club



Trusted by Brands. Loved by Creators.

Honest words from partners and creators we work with across the UAE.

“What stood out was how closely OneHub matched creators to our brand's aesthetic. The content felt native, not like an ad.”

Trendyol

Fashion & Lifestyle Retail, UAE

“OneHub's UAE execution was among the most organized — clear reporting, on-time content, and real engagement.”

Royal Smart Limousine

Luxury Transport, UAE

“OneHub's creator vetting gave us confidence the influencers representing our brand were credible and on-brand.”

Bioderma

Dermo-Cosmetic Skincare





Let's Build Your Brand's Next Chapter

We're excited to embark on this journey with you. Whether it's a consultation, exploring our case studies, or connecting on social media. We're here to guide you every step of the way.

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